

## For Immediate Release

# Genetec Announces Plans for Smart City World Congress 2019

Genetec joins forces with partners to showcase broad portfolio of unified safe city solutions

**PARIS, 04 November, 2019** — [Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, today announced its plans for Smart City Expo World Congress 2019, taking place at Gran Via Venue, Barcelona, from 19-21 November 2019 (Stands 161, 211 and 567).

Genetec will be exhibiting in three separate locations around the show floor, alongside its technology partners Axis Communications, Microsoft and Schréder. There will Genetec representatives on hand on both the Axis and Microsoft stands, to demonstrate the company’s technology and the role it can play in helping public representatives, corporate leaders and experts in urban planning to create safe cities - in which people want to work and live.

“The Smart City Expo is not only a great opportunity for Genetec to display how its technology effortlessly integrates with our partners’ - to promote the flow of information, commerce, transport and people across smart cities. It is also a fantastic platform that allows our team to get closer to the end-user,” said Bob Carter, Commercial Head, Genetec City Practice US. “Being in the same room as municipal decision-makers ensures we can all collaborate in enabling a smart urban revolution that creates urban spaces that citizens love to live in”.

**[Axis Communications \(Stand 211\)](#)** – Genetec will demonstrate how its open architecture platform Security Center works in conjunction with Axis Communications’ innovative cameras and sensors to ensure smart mobility. Aiding people flow, safety and the citizen experience throughout a city.

**Microsoft (Stand 161)** – Genetec will be exhibiting its broad portfolio of cloud-based public safety solutions. The two companies will outline how their combined solutions contribute to urban sustainability, safety and mobility.

On display will be its full suite of public safety solutions, including its full suite of Cloud Services which has a wide-range of applications - like city sustainability, safety and mobility.

**Schröder (Stand 567)** – The two companies will outline how smart lighting solutions, coupled with the vast array of sensors and analytics that be integrated through the Genetec platform can make use of real-time data to optimize energy consumption, bolster city safety and create thriving public spaces.

For more information on Genetec and its smart city solutions, please visit

<https://www.genetec.com/solutions/industries/cities>

#### About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: [www.genetec.com](http://www.genetec.com)

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