

Genetec: Kay Ohse is the new Country Manager for the DACH and ECE regions

Experienced manager to further expand market share in the DACH region and in ECE (East Central Europe)

Düsseldorf, 15 April 2020 — [Genetec Inc.](https://www.genetec.com) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions appointed a new Country Manager for the regions of Germany, Austria and Switzerland (DACH) and East Central Europe (ECE) in March 2020. In his new position, the internationally experienced expert in IT, telecommunications and audio/video will continue to expand the rapidly growing activities for Genetec in the region.

“Genetec has been very successful in the last several years, establishing itself as an expert in unified security. The company has a very exciting, trailblazing product portfolio, so I’m looking forward to the new challenge”, Kay Ohse said. “My objective is to expand the sales team in DACH and ECE. Working closely with our customers and sales partners, we will also develop and implement innovative and comprehensive security solutions for a wide array of industries.”

Kay Ohse comes to Genetec from Kramer Electronics, an international manufacturer of business solutions in the audio and video field where most recently, as Country Manager Germany, he was in charge of channel and wholesale business development. Prior to that, he worked as VP Sales at Oracle Germany and at Deutsche Telekom in the Product and Innovation Division; he was also Country Manager DACH and ECE at Polycom.

“I am delighted to welcome Kay Ohse as our new Country Manager – a highly experienced manager, with international experience in building and expanding successful sales teams”, said Francesco Serra, VP Sales in Europe at Genetec. “I am convinced he will be successful in meeting our ambitious goals in the regions.”

About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, unifies IP-based video surveillance, access control, automatic license plate recognition, communications, and analytics. Genetec also develops cloud-based solutions and services. These are designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in more than 80 countries.

For more information: www.genetec.com

Press Contacts:

Marlen Rieger

Marketing Manager UK, DACH & ECE

Tel.: +49 (0) 151 4288 6491

E-mail: mrieger@genetec.com