

Press Release

New Genetec research shows cybersecurity concerns continue to rise among physical security professionals

Nearly a third of end-user respondents said their organizations were targeted by cyber threats.

MONTREAL, October 23, 2023— As October brings cybersecurity awareness month into the spotlight, new research conducted by Genetec Inc. ("Genetec"), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, reveals that cybersecurity remains a key concern for physical security experts. Based on insights from over 5,500 physical security leaders from around the world, the research shows that while organizations are putting in place new processes to protect themselves, the level of concern about potential cyber threats continues to increase.

Close to a third (31%) of end-user respondents indicated that their organization was targeted by cyber threat actors in 2023. Some sectors were far more affected than others. 73% of respondents in the intelligence and national security sector and 46% in the banking and finance sector said were the victims of cyber-attacks compared 21% in the retail sector.

Cybersecurity vulnerabilities were identified by 36% of end-user respondents as a top challenge facing their organizations in 2023. In the healthcare sector, cybersecurity vulnerabilities were identified by a higher percentage of respondents than any other challenge (43%). This is perhaps not surprising considering the high-profile cyber-attacks on healthcare providers in recent years.

Organizations are being more proactive than ever with 42% of end-user respondents indicating that their organizations are deploying cybersecurity-related tools in their physical security environments. This is a significant increase compared to last year when only 27% said they had put in place processes to protect themselves.

"It is reassuring to see growing awareness of the cybersecurity of physical security systems," says Mathieu Chevalier, Principal Security Architect at Genetec Inc. "As more organizations look to implement enhanced cybersecurity measures, they need to look for manufacturers who are committed to cybersecurity and building tools that help them streamline the maintenance and updates of their systems."

To help its customers be more cyber resilient, Genetec has developed a cybersecurity checklist: <https://www.genetec.com/blog/cybersecurity>

For more information on cybersecurity best practices, visit the [Genetec Trust Center](#).

Survey methodology

Genetec Inc. surveyed physical security professionals from August 21 to September 15, 2023. Following a review of submissions, 5,554 respondents were included in the sample for analysis. A full State of Physical Security report will be issued in November 2023.

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About Genetec

Genetec Inc. is a global technology company that has been transforming the physical security industry for over 25 years. Today, the company develops solutions designed to improve security, intelligence, and operations for enterprises, governments, and the communities in which we live. Its flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its customers via an extensive network of certified channel partners and consultants in over 159 countries.

For more information about Genetec, visit: <https://www.genetec.com>

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