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### For Immediate Release

# Royal Borough of Windsor & Maidenhead selects Genetec for major community safety upgrade

£1.3m upgrade cuts costs, improves information sharing and simplifies GDPR compliance

**LONDON, 11 March, 2019**—<u>Genetec Inc.</u> ("Genetec"), a leading technology provider of unified security, public safety, operations and business intelligence solutions, today announced its solutions have been selected by the <u>Royal Borough of Windsor and Maidenhead</u> (RBWM) for region-wide CCTV monitoring and community safety purposes. The new system will result in better coverage across the borough and enable information to be quickly shared with regional police as and when required.

At the heart of the programme is a completely refurbished monitoring centre, equipped with the Genetec flagship unified security platform Security Center and other complementary Genetec security solutions. These include the KiwiVision™ Privacy Protector™ to simplify GDPR compliance, Genetec Mission Control™ to guide operators in providing a consistent response to incidents and Genetec Clearance™ for the easy and secure sharing of evidence with local law enforcement.

The open federated architecture of the Genetec infrastructure provides the foundation for a system that can scale and evolve as needs change. It also allows RBWM to protect its past investments by retaining the majority of its existing cameras, alongside the 200 that will be added, upgraded or relocated.

"The safety of residents and visitors in the borough is a priority, and we are pleased to be installing a new-state of the art system that delivers this," said Cllr. Mike Airey, cabinet member for environmental services. "We not only benefit from reduced operating costs and improved information sharing with local police, but we also gain access to cutting edge privacy controls that make it far simpler for us to maintain our compliance with the EU GDPR and other data protection regulations."

The project began when specialist town centre video surveillance consultancy firm Global MSC Security (MSC) was called in to assess the Royal Borough's existing analogue video surveillance system, its fitness for purpose and how it could be cost-effectively improved. This resulted in a competitive tendering exercise won by Computerised & Digital Security Systems Ltd. (CDS) who designed a state-of-the-art wireless camera system to support the Genetec open architecture video management system. Some of the key technical benefits delivered by CDS include full HD recording, advance graphical mapping, advanced incident response, customizable and extended video storage retention, and various features to aid data protection regulation compliance such as automated pixelisation of images and end-to-end encryption to enhance privacy controls

"Genetec is delighted to see our solutions chosen by the Royal Borough of Windsor & Maidenhead for this well thought out upgrade that will benefit the council, local police and citizens", added Dan Meyrick, Regional Sales Manager, Genetec Inc. "I would like to thank and congratulate our partner CDS for producing a high quality and cost-effective response that delivered against the customer's requirements."

### **About Genetec**

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an openarchitecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

For more information about Genetec, visit: www.genetec.com

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