

**For Immediate Release****Genetec Announces Plans for IFSEC 2018**

Company to showcase latest unified security solutions portfolio including a range of applications with vertical market focus—designed to help understand, improve and protect the everyday.

**LONDON, 17<sup>th</sup> April 2018** —[Genetec Inc.](#) (“Genetec”), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, today announced its plans [for IFSEC International 2018](#), taking place at ExCeL London from 19-21 June 2018 (Stand C200).

**Privacy & Cybersecurity**

With GDPR undoubtedly a hot topic of conversation at IFSEC, Genetec will continue in its mission to engage and educate IT and security professionals on the issues of privacy and cybersecurity. With the newly launched [Genetec Trust Center](#), Genetec has created a central repository of educational materials focused on cybersecurity, privacy, and other Security of Security topics to help systems integrators and customers understand trusted best practices to keep people and organizations safe and secure.

The GDPR-ready [Privacy Protector](#) feature in Security Center is the only unified security platform that holds the [European Privacy Seal](#).

IFSEC visitors will have the opportunity to see the latest Genetec portfolio for security operations and intelligence, where they will be showcasing solutions for data privacy and to help support compliance ahead of EU GDPR.

**Security**

New features of [Security Center \(5.7\)](#) consist of enhanced privacy protection for individuals to help users meet new GDPR regulations as well as new cybersecurity

features, including a reporting feature that automatically alerts system administrators to outdated camera firmware.

## Operations

Genetec [Genetec Mission Control™](#) collaborative decision and event management software that provides organizations with new levels of situational intelligence, visualization, and complete incident management capabilities. It allows security personnel to make the right decision when faced with routine tasks or unanticipated situations by ensuring a timely flow of information.

## Intelligence

Genetec will showcase industry specific applications that help security professionals understand the everyday with Genetec [Genetec Traffic Sense™](#) and Genetec [Genetec Airport Sense™](#). Both are designed to provide collaborative insights and intelligence to meet the explicit needs of cities and airports, helping maintain physical security, optimized traffic flow, and organizational efficiency.

“The lines between security and operations continue to blur, and organizations are increasingly looking for a better understanding of their environments and operations, as well as greater efficiencies. Security systems, sensors and data are invaluable sources of information that until now have been largely underutilized. Genetec solutions consolidate this information and convert unstructured data into actionable insight so organizations make data-driven decisions,” said Paul Dodds, UK and Ireland Country Manager at Genetec.

## About Genetec

Genetec Inc. is an innovative technology company with a broad solutions portfolio that encompasses security, intelligence, and operations. The company's flagship product, Security Center, is an open-architecture platform that unifies IP-based video surveillance, access control, automatic license plate recognition (ALPR), communications, and analytics. Genetec also develops cloud-based solutions and services designed to improve security, and contribute new levels of operational intelligence for governments, enterprises, transport, and the communities in which we live. Founded in 1997, and headquartered in Montreal, Canada, Genetec serves its global customers via an extensive network of resellers, integrators, certified channel partners, and consultants in over 80 countries.

**For more information about Genetec, visit: [www.genetec.com](http://www.genetec.com)**

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