Genetec™

Global Headquarters

Genetec Inc.
2280 Alfred Nobel Blvd.
Montreal, Quebec H4S 2A4
Canada

T: +1 514.332.4000

Press Release

Andrew Elvish, Vice President of Global Marketing at Genetec, is appointed to the SIA board of directors

MONTRÉAL, April 9, 2024—Genetec Inc. ("Genetec"), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, is pleased to announce that its Vice-President of Global Marketing, Andrew Elvish, has been appointed to the Security Industry Association's (SIA) board of directors for an initial two-year term.

The SIA Board of Directors is comprised of industry professionals representing a broad spectrum of interests in the security industry. These industry leaders share their time and expertise to help move the association forward for the members and grow the global security industry. As the leader of the Genetec global marketing team, Andrew has key insights about the changing landscape of international security, high-technology marketing, and product innovation.

"It's a privilege to join such a talented group of industry leaders, and I'm excited for the opportunity to make valuable contributions to the association's mission of further advancing the global security industry," said Andrew Elvish.

"As a recognized leader in the security industry, SIA feels fortunate to welcome Andrew Elvish, as part of the well-respected, dedicated, and experienced Board of Directors. Andrew is an impressive and accomplished leader who will share his global vision and expertise, and help to drive our association and industry forward," said SIA CEO Don Erickson.

For more information about Genetec and its comprehensive portfolio of security, public safety, operations, and business intelligence solutions, visit https://www.genetec.com/

--ends--

About Genetec

Genetec Inc. is a global technology company that has been transforming the physical security industry for over 25 years. The company's portfolio of solutions enables enterprises, governments, and communities around the world to secure people and assets while respecting individual privacy and the demand for operational efficiency.

Based on an open architecture, and built with cybersecurity at their core, Genetec solutions can be implemented on-premises, in the cloud, or in hybrid deployments. The company's flagship products, Genetec Security Center and Genetec Security Center SaaS, unify core physical security functions, such as access control, video surveillance, automatic license plate recognition (ALPR), intrusion detection, communications, and analytics.

Headquartered in Montreal, Canada, Genetec serves its customers via an extensive network of certified channel partners and consultants in over 159 countries. For more information about Genetec, visit: www.genetec.com

Press Contacts:

North America
Véronique Froment
HighRez
Veronique@highrezpr.com
Tel: +1 603.537.9248