

## Press Release

# Genetec announces Australian data centre for Security Center SaaS hosted by Microsoft Azure

**Company to meet region's growing demand for locally hosted cloud-based physical security technology**

SYDNEY – August 20, 2024 – [Genetec Inc.](#) ("Genetec"), a leading technology provider of unified security, public safety, operations, and business intelligence solutions, today announced that [Genetec™ Security Center SaaS](#) will be hosted in Australia on the Microsoft Azure cloud platform. Demand for sovereign data hosting capability, robust cybersecurity, and flexible cloud options, affirmed the strategy of Genetec to offer its security solution hosted on an Australian data centre.

Built with cybersecurity and privacy at its core, Genetec Security Center SaaS is a scalable and open software as a service (SaaS) offering that unifies access control, video management, intrusion monitoring, automation, and many other advanced security capabilities.

By hosting Security Center SaaS on Azure, public and private sector organisations throughout the region will be able to obtain the flexible physical security cloud technology offering they require. They will also benefit from fast, low-latency access to the solution while ensuring data sovereignty protocols are met. Australia joins the United States, Canada, and the Netherlands as one of the four countries where Genetec has launched a data centre for Security Center SaaS.

"Australia is a forward-thinking nation that recognises the benefits of adopting cloud solutions," explained Leon Langlais, Chief Product Officer for APAC at Genetec Inc.

"Establishing a data center in this location provides our clients with the confidence that their physical security systems are managed locally. Additionally, by offering Security Center SaaS on Microsoft Azure, we reaffirm our dedication to providing reliable and advanced technology as our customers make their move to the cloud."

Natasha Clohessy, Director of Partner Development, Microsoft Australia said, “Microsoft is pleased to collaborate with Genetec to host Security Center SaaS on Microsoft Azure. With Microsoft’s strong stance on cybersecurity as well as the IRAP Assessment and cloud flexibility, Genetec can deliver enterprise-grade physical security as a service in Australia.”

“This announcement marks the next step in the long-standing relationship Genetec has with Microsoft. By leveraging the latest in enterprise-ready generative AI and cloud technology, we aim to solve customers’ most fundamental security challenges, enhancing the scalability, efficiency, and intelligence of security operations across various industries,” Langlais added.

Genetec has consistently achieved the highest level of partnership with Microsoft as a Gold Partner for more than ten years, and the two companies have enjoyed a long and successful collaboration for over 20 years. This collaboration has involved various initiatives, including cloud-based go-to-market initiatives<sup>1</sup> and enhancing the skills and capabilities of its workforce.<sup>2</sup>

### **About Security Center SaaS**

Security Center SaaS enables organisations to run workloads wherever it makes the most sense whether at the edge or on managed appliances. The platform’s open architecture gives organisations the freedom to choose the devices, cameras, door controllers, and readers that work best for their business. Legacy devices that are not cloud-ready can easily be connected to Security Center SaaS using a Genetec Cloudlink™ appliance.

For more information about Security Center SaaS please visit:

<https://www.genetec.com/products/unified-security/security-center-saas>

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<sup>1</sup> [Co-marketing yields positive results for Genetec in the North American and European markets](#)

<sup>2</sup> [Genetec prioritizes digital initiatives for 2020 to help customers and partners stay connected and informed](#)

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## About Genetec

Genetec Inc. is a global technology company that has been transforming the physical security industry for over 25 years. The company's portfolio of solutions enables enterprises, governments, and communities around the world to secure people and assets while respecting individual privacy and the demand for operational efficiency.

Based on an open architecture, and built with cybersecurity at their core, Genetec solutions can be implemented on-premises, in the cloud, or in hybrid deployments. The company's flagship products, Genetec Security Center and Genetec Security Center SaaS, unify core physical security functions, such as access control, video surveillance, automatic license plate recognition (ALPR), intrusion detection, communications, and analytics.

Headquartered in Montreal, Canada, Genetec serves its customers via an extensive network of certified channel partners and consultants in over 159 countries.

For more information about Genetec, visit: [www.genetec.com](http://www.genetec.com)

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